



Twenty-Eighth Annual
Women and Public Policy Seminar
January 11-15, 2010
Washington, DC

Monday, January 11 *Fordham Institute, 1016 16th Street, NW, 7th Floor*

- 10:00 – 10:30 a.m. Registration and Opening Remarks
- 10:30 a.m. – Noon *Overview of the Public Policy Process*
Lisa Maatz, Director of Public Policy and Government Relations,
American Association of University Women (AAUW)
- Noon – 1 p.m. Lunch on your own
- 1:30 – 2:15 p.m. *Finance Policy Track Keynote Speaker*
Sandra Thompson, Director, Division of Supervision & Consumer Protection,
Federal Deposit Insurance Corporation (FDIC)
- 2:30 – 3:30 p.m. *Role of the Media in the Policy Process*
Marjorie Clifton, Director of Special Projects, America's Voice

Tuesday, January 12

- 9:00 a.m. **Assemble at the U.S. Department of State, 2201 C Street, NW. Security Entrance on 23rd between C and D St. You must be there by 9:00 a.m. to go through security and be admitted. Any late arrivals will not be admitted. Bring government-issued photo ID.**
- 9:30 a.m. – 12:30 p.m. *Briefing at the U.S. Department of State*
- 9:30 – 10:15 a.m. **Cheryl Benton**, Deputy Assistant Secretary, Bureau of Public Affairs
- 10:15 – 11:00 a.m. **Ruth Bennett**, Senior Public Diplomacy Officer, Office of Global Women's Issues
Sharon Kotok, Policy Advisor, Office of Global Women's Issues
- 11:15 a.m. – 12:00 p.m. **Adrienne Bory**, India Desk Officer, Bureau of South and Central Asian Affairs
- 12:00 – 12:30 p.m. **Staci Brothers Ali-Ibrahim**, Bureau of Human Resources
- 12:45 – 1:45 p.m. Lunch on your own
- 2:00 – 4:00 p.m. *Strategic Healthcare, 1120 G Street, NW, 10th Floor*
- Professional Skills Workshops*
- Station 1: Resume Writing 101 – **Jen Stange**, Scheduler to the President, Service Employees International Union (SEIU); PLEN Alumna, PLEN Board of Directors
- Station 2: Network Your Way to Professional Success – **Courtney Sieloff**, Executive Director, V3 Campaign
- Station 3: Salary Negotiation Tips – **Alyssa Best**, Senior D.C. Program Associate, Wider Opportunities for Women; Career Consultant
- 5:00 – 5:30 p.m. *Education Policy Track Keynote Speaker*
Martha Kanter, Under Secretary for Higher Education, U.S. Department of Education
- 6 – 7:30 p.m. Networking Reception with Members of Women In Government Relations: An opportunity to meet and network with women lobbyists

Schedule for Track 1: Finance Policy

Wednesday, January 13: Day One – Special Finance Policy Track *International City/County Management Association-Retirement Corporation (ICMA-RC), 777 North Capitol Street, NE, Learning Center, 4th floor*

- 9:00 – 10:00 a.m. *Women as Executives*
Barbara J. Krumsiek, CEO, President and Chair of Calvert Group, Ltd.
Joan McCallen, CEO and President, ICMA-Retirement Corporation; PLEN Board of Directors
- 10:15 – 11:15 a.m. *The Role of International Finance Specialists*
Caroline Atkinson, Director, External Relations, International Monetary Fund
Leora Klapper, Ph.D., Senior Economist, Finance & Private Sector Development, Development Research Group, The World Bank
- 11:30 – 12:30 p.m. Lunch on your own
- 1:00 – 2:00 p.m. *Rayburn House Office Building 2103*
Special Policy Briefing on Current Financial Regulatory Legislation
Amy Friend, Chief Counsel, U.S. Senate Banking Committee
Jeanne M. Roslanowick, Staff Director, Lead Counsel, House Financial Services Committee
- 3:00 – 4:00 p.m. *ICMA-RC, 777 North Capitol Street, NE, Learning Center, 4th Floor*
The Role of Nonprofit/Consumer Rights Organizations
Kimberly Adler, Senior Project Manager, Office of Social Impact, Economic Security, AARP
Susan Weinstock, Director, Financial Reform Campaign, Consumer Federation of America
Monique Morris, Vice President, Research and Advocacy, National Association for the Advancement of Colored People (NAACP)
- 4:30 – 5:00 p.m. *Site Visit: Women Impacting Public Policy (WIPP)*

Thursday, January 14: Day Two – Special Finance Policy Track

- 9:30 – 10:00 a.m. *Site Visits: SUTHERLAND Financial Services, Business and Professional Women Foundation*
- 10:30 – Noon *Center for Nonprofit Advancement, 1666 K St, NW, 4th floor*
The Role of Federal Government Relations Specialists in Financial Services
Kristine Kilbride, PAC and Grassroots Leader, Genworth Financial;
PLEN Corporate Advisory Council
Eileen J. O'Connor, Partner, Pillsbury Winthrop Shaw Pittman LLP
Ellie Shaw, Director, Federal Government Affairs, American Express; PLEN Board of Directors
- 12:30 – 1:30 p.m. Lunch Sponsored by Ellie Shaw and Kristine Kilbride
- 2:00 – 3:00 p.m. *Office of Management and Budget, 725 17th St, NW, New Executive Office Building, Room 5104*
Bring government-issued photo ID.
Women in the Executive Branch
Amy Edwards, Ph.D., Assistant Chief Economist, Office of Economic Analysis, Securities and Exchange Commission (SEC)
Kate Eltrich, Associate Director of Legislative Affairs, Office of Management and Budget; PLEN Alumna, Women & Public Policy 1998
- 3:00 – 4:00 pm *Group Visit: Office of Management and Budget*

Schedule for Track 2: Sustainability Policy

Wednesday, January 13: Day One – Special Sustainability Policy Track

- 10 – 11:30 a.m. *Rayburn House Office Building 2103*
Special Policy Briefing on Current Environmental Regulation Legislation
Laurel Angell, Staff Member, U.S. House Subcommittee on National Parks, Forests and Public Lands of the Natural Resources Committee
Kellie Donnelly, Republican Deputy Chief Counsel, U.S. Senate Committee on Energy and Natural Resources
- 12:00 – 1:00 p.m. Lunch on your own
- 1:00 – 2:00 p.m. *Center for Nonprofit Advancement, 1666 K Street, NW, 4th floor*
The Role of Grassroots and Advocacy Organizing
Marcia Lesky, National Outreach Director, Defenders of Wildlife
Lilian Molina, Environmental Justice Director, Energy Action Coalition
- 2:30 – 4:00 p.m. *The Role of International Sustainability and Development*
Karen Hardee, Ph.D., Vice President of Research, Population Action International
Karin M. Krchnak, J.D. Senior Advisor, International Water Policy, Global Freshwater Team & External Affairs, Nature Conservancy
Walker Smith, Director, Office of Global Affairs and Policy, Environmental Protection Agency

Thursday, January 14: Day Two – Special Sustainability Policy Track

- 9:30 – 10:15 a.m. *Group Visit: Environmental Protection Agency (EPA)*
Jane Metcalfe and **Stephanie Adrian**, Senior Staff, Office of International Affairs, EPA
Bring government-issued photo ID.
- 10:45 a.m. – Noon *National Association of Clean Water Agencies (NACWA) 1816 Jefferson Pl, NW*
Corporations and Sustainability and Energy Research
Ellen C. Ginsberg, Vice President, General Counsel and Secretary, Nuclear Energy Institute
Maurie Dugger, Director Political Affairs, Edison Electric Institute
Emily Olson, Senior Director, Federal Government Affairs, BP America Inc.
- Noon – 1:00 p.m. Lunch sponsored by Ellen Ginsberg and the Nuclear Energy Institute
- 1:15 – 2:15 p.m. *The Role of Consultants and Lobbyists/Environmental Lawyers*
Kelly Johnson, Partner, Holland & Hart LLP
Jen Peterson, Attorney, Environmental Integrity Project
Melinda Pierce, Associate Director, National Campaigns, Sierra Club
- 2:30 – 3:30 p.m. *Women working in the Legislative and Executive Branches*
Annie Caputo, Professional Staff, U.S. Senate Committee on Environment and Public Works
Ranking Minority Member Sen. James M. Inhofe (R-OK)
Laura Petes, Ph.D., AAAS Science & Technology Policy Fellow, Climate Program Office,
National Oceanic and Atmospheric Association (NOAA)
Jackie Tront, Ph.D., AAAS Fellow, Office of Environmental Policy, U.S. Department of State
Robin Schafer, Ph.D., AAAS fellow, Office of Solid Waste and Emergency Response, EPA
- 3:45 – 4:30 p.m. *Site Visit: National Association of Clean Water Agencies, Green Media Toolshed*
- 4:00 – 4:45 p.m. *Site Visits: American Council for an Energy-Efficient Economy*

Schedule for Track 3: Education Policy

Wednesday, January 13: Day One – Special Education Policy Track

- 9:00 – 10:00 a.m. *Stewart Mott House, 122 Maryland Avenue, NE*
Role of the Department of Education and Current Education Priorities and Reform Efforts
Alex Ceja, Chief of Staff, Office of the Undersecretary, Department of Education; PLEN Alumna, Women & Public Policy 1995
Zakiya Smith, Senior Policy Advisor, Office of Planning Evaluation and Policy Development, Department of Education (Invited)
- 10:15 – 11:15 a.m. *The Role of Consultants, Lobbyists and Policy Experts*
Ellin Nolan, President, Washington Partners, LLC
Krisann Pearce, Vice President, Government Relations, USA Funds
- 11:30 a.m. – 1:00 p.m. *Lunch: Effective Advocacy Training with WGR's Education Working Group*
Amanda Karhuse, Director of Government and Public Relations, National Association of Secondary Schools
Anna Davis, Executive Director of Government Relations, National Board for Professional Teaching Standards
Kelly Pollitt, Vice President, B&D Consulting
Trish Brennan-Gac, Counsel and Senior Policy Advisor, Learning Point Associates
- 1:15 – 2:15 p.m. *State and Local versus Federal Education Policy*
Caroline Lian, Deputy Chief Operating Officer, DC Public Schools
Joan Wodiska, Director, Education, Early Childhood & Workforce Committee, National Governors Association; Vice-Chairman, Falls Church Public School Board
- 2:45 – 3:45 p.m. *Rayburn House Office Building 2103*
Special Policy Briefing on current Education legislation
Robin Juliano, Education Policy Advisor, Senate Committee on Health, Education, Labor and Pensions
Donna Harris-Aikens, Associate Director, National Education Association, Education Policy and Practice

Thursday, January 14: Day Two – Special Education Policy Track

- 9:30 – 10:30 a.m. Group Visit: National Education Association
Jennifer Locke, NBCT, Senior Policy Analyst, Teacher Quality, National Education Association
- 11:00 a.m. – Lunch *Site Visits:* Education Testing Service (4:30 p.m. on the 13th), American Institute for Research (AIR) (11:30 a.m.) Education Assessment Department, Reading is Fundamental (11 a.m.), American Federation of Teachers (1 p.m.)
- 2:15 – 3:15 p.m. *Stewart Mott House, 122 Maryland Avenue, NE*
International Education and Policy
Yvonne Oberhollenzer, Manager for Education Policy and Research, Embassy of Australia
Mary Joy Pigozzi, Senior Vice President and Director, Quality Education, AED Global Learning Group
Deepa Srikantaiah, Senior Research Associate, Center for Education Policy
- 3:30 - 4:30 p.m. *The Role of Grassroots Organizing within Education*
Patricia Sullivan, Deputy Director, American Federation of Teachers
Lindsay Pinkus, Director of Strategic Initiatives, Alliance for Excellent Education
Jacqueline Gold, First Grade Teacher, Washington, DC Charter School, Teach for America

Closing Sessions for Entire Group

Friday, January 15 *Fordham Institute, 1016 16th Street, NW, 7th Floor*

9:30 a.m. Meet at Fordham Institute

10:00 – 10:45 a.m. *Sustainability Policy Track Keynote Speaker*
Lisa Jackson, Administrator, Environmental Protection Agency (EPA)

11 a.m. – Noon *PLEN Alumnae Panel Discussion*
Jamila Larson, LICSW, Executive Director, Co-Founder, Homeless Children's Playtime Project
Jo Jensen, Policy Associate, Koch Foundation
Nicole Vance, Production Assistant, EMILY's List